



Auminium Forging Strength through Low Carbon Intensity

See, understand, manage and share carbon data

Improve your corporate CaRMa* across processes, products and value chains with CarbonSIG

*Carbon Resource Management



C Carbon Intensity

Product Carbon Intensity (CI) has emerged as a pivotal attribute in assessing a product's environmental impact, standing shoulder to shoulder with traditional metrics like price, weight, or volume.

It quantifies the sustainability of a product by measuring the grams of carbon dioxide (CO_2) emitted in the production of one unit.

This metric illuminates the carbon footprint of products and supply chains. It provides clear view of their contribution to corporate and global carbon emissions beyond colors and thus their environmental sustainability.



Emerging key product attribute





Wins of knowing product Carbon Intensity (CI)



Meet customer demands for sustainable products

Consumers are increasingly environmentally conscious, seeking products aligned with their values. Knowing the CI of your products lets you meet this demand, offering transparency and building trust with consumers who prioritize sustainability. CI attributes can be a determining factor in building and maintaining consumer trust relationships and engagement.



Measuring and understanding product CIs and how carbon flows through your operations, helps your company identify areas where operational carbon impacts can be reduced, aligning product development and innovation with broader sustainability objectives. This helps achieve corporate targets and enhances brand reputation showing sustainability leadership. Operational carbon resource management lets the entire organization see and understand their connection to carbon reduction.

Driving innovation and competitive advantage

Understanding CI lets you see carbon flows and can spur innovation in product development and operational processes, pushing companies to find cleaner, more efficient ways to produce their goods. This can lead to a significant competitive advantage, positioning your products as preferred choices for eco-conscious consumers and partners.



Knowing the CI of products lets businesses see and optimize supply chains for sustainability, choosing suppliers and materials with lower carbon footprints. This holistic approach to carbon management can significantly reduce overall emissions and foster a culture of environmental responsibility across the value chain. Carbon resource management with Cl's lets you clearly signal to suppliers expectations and opportunities.

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Aligning with corporate sustainability goals



Complying with local and international regulations Complying with local and

Governments around the world are tightening regulations on carbon emissions and product labeling. Knowing your product's CI ensures compliance with evolving standards. Proactive approaches to carbon resource management with CIs prevents potential legal challenges and fines, ensuring smooth market access and operations.

Enhancing supply chain sustainability

Facilitating carbon offsetting and neutrality efforts む

With accurate CI data, companies can effectively plan and implement carbon management initiatives that may include environmental instruments such as credits (where acceptable) to achieve carbon reduction or neutrality for their products, further solidifying their commitment to combating climate change and building relationships with carbon conscious consumers.

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Digital Twin Builder

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The Digital Twin Builder offers a virtual replication scalability features to match the granularity toolkit enabling the creation of **digital twins** for of various industries. any product or service. It combines **customization** This tool is a cornerstone for businesses options for **precise modeling,** a vast **templates** aiming to **visualize** and **analyze** their carbon database for accelerated **development** and footprint in unprecedented detail.



Process emissions	• • • • • • • • • • •	Object emissions	• • • • •	Supply chain emis
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CarbonSig provides a seamless way to incorporate div CarbonSig has integrated carbon reference databas capabilities, ingestions from corporate systems su inclusion of emissions factor datasets and environ This data integration aids in rapid high quality system see the dataset you need, let us know, we are alway to the platform.	ses, supply chain vendor survey uch as SAP and other systems, onmental attribute certificates. em modeling and twinning. Don't	No LCI is linked to this Object. To do th Go to Reference Publisher tomas_kubilius, Main Street Enterprises Cancel Edit		Cancel





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Spend-based

Currency spent / product category × GHG conversion factor



Supplier corporate footprint

Supplier's related corporate emissions/reported production units product unit of measurement



Reference product footprint

Product unit of measurement industry average product carbon footprint



Supplier provided product footprint

Product unit of measurement reported product carbon footprint



Attested product certificates*

Digital twin of supply chain product carbon footprints registered in CarbonSIG



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•	Rank weight contributors lis	t for Jersey, size M				
•	Contributor	Process	Scope	Source	Sink	Credit
•	Wash, M jersey	Use phase, M	3	9,774.98 kg CO2e (25.85%)		
	Dry, M jersey	Use phase, M	3	9,220.21 kg CO2e (24.39%)		
•	Electricity	Yarn production	2	5,940.53 kg CO2e (15.71%)		
•	rPET, granule	Granulate production	3	2,761.63 kg CO2e (7.3%)	-	
•	Electricity	Fabric production	2	2,363.85 kg CO2e (6.25%)		
	Electricity	Garment assembly	2	2,071.7 kg CO2e (5.48%)	-	
•	Garment packaging	Garment assembly	3	2,061.5 kg CO2e (5.45%)	-	
•	Steam, purchased	Garment assembly	2	1,600.04 kg CO2e (4.23%)	-	
•	Steam, purchased	Fabric production	2	1,394.37 kg CO2e (3.69%)	-	
	Transport, shipping	Transport to warehouse	3	166.63 kg CO2e (0.4407%)		
•	Transport, land	Transport to warehouse	3	162.18 kg CO2e (0.4289%)	-	
•	BDC cardboard box	Transport to warehouse	3	138.37 kg CO2e (0.366%)		
•	Transport, land	Granulate production	3	78.9 kg CO2e (0.2087%)		
	Waste PET landfill	Granulate production	3	74.21 kg CO2e (0.1963%)		



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🗉 Carbon Emissions Flow for Jersey, size M







supply chain analysis, processes and input optimization along with decarbonization strategies geared towards cost savings, reaching sustainability goals and creating premium low carbon





27

Chemical facilities mapped

59

Industrial processes & production pathways modeled

23,500

Reference data points available



3rd party audited & certified calculation methodology

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Save time and unlock CaRMa Carbon Resource Management - Leverage y

Product Carbon Intensity (CI) with CarbonSig

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Product Carbon Footprint (PCF)



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Average time 6 - 10 month

20%	15%	15%	5%	5%
Life Cycle Inventory (LCI) Analysis	Life Cycle Impact Assessment (LCIA)	Interpretation and Reporting	Critical Review	Implementation and Monitoring



